



**Promotions Assistant—Market 37.** (WCVO) Contemporary Christian 104.9 the River in Columbus, Ohio is looking for an outgoing, focused, and strategic thinking person. You would join a team of 25+ who are passionately committed to a faith-based mission.

The ideal candidate will be a bold, energetic, clear communicator, and a star at station events, appearances, and within the hallways of our office.

If having a heart to surprise and delight our biggest fans sounds like your dream job, you should apply. If you're the kind of person who can strike up a conversation with a total stranger, you should definitely apply. Other reasons to apply:

Your choice of a variety of free Keurig coffee.

You get to enjoy your birthday off.

You can use company time to serve at charities of your choice up to 4 times annually.

You can challenge others to grow and will be challenged to grow yourself.

### **Job Description**

**Overview:** You will act as the main "face" of 104.9 the River. You must be an outgoing individual who fully understands that making a positive impression with listeners and clients is extremely important. You must be incredibly personable, organized, and dependable.

#### **Responsibilities:**

- Serve as the physical representation of the station at client and community appearances and remotes.
- Help to brainstorm and plan creative promotional and event ideas for 104.9 the River listeners, clients, and donors.
- Execute station, client, and community events by:
  - Preparing for the event and packing station vehicles.
  - Interacting with listeners, donors and clients in a professional and friendly way.
  - Clearly communicating the mission and vision of 104.9 the River.
  - Taking artistic photos/videos for social media and event recaps.
  - Occasionally serving as the station mascot- River Dog
  - Tearing down equipment and unloading station vehicles.
- Additional in-office tasks and projects to support all departments will be assigned as needed.
- Help lead a team of event interns throughout the summer months.

**You must understand that evening and weekend hours are the "NORM".**

**Hours:** 60% nights and weekends, 40% weekday in-office hours, though this will vary seasonally. During the busy season (May-October) hours are typically 80% nights & weekends, 20% in office.

We are expecting to hire an eager-to-learn self-starter that possesses a magnetic personality with the mindset that no job is beneath them.

Please respond if you understand that core values drive an organization's culture and mission. Rush your resume to [jobs@riverradio.com](mailto:jobs@riverradio.com). No phone calls, please. River Radio Ministries is an equal opportunity employer. *Cheering for the Buckeyes is optional but suggested.*